

Press Release: Introducing Little Closets

Date: August 10, 2009

Children's Consignment Boutique Opening in former Art-O-Mat Space

Coming in September, the former Art-O-Mat space, 46-46 Vernon, will be home to **Little Closets**, a children's consignment boutique. The store offers a sustainable, "recession friendly", community-oriented retail option for the rapidly growing population of small children in the area. Further, the store offers a place to bring little children where there will be no fear of their little hands breaking priceless goods. The eclectic and child-friendly décor will have a story corner, puppet theater, and chalkboard fun for the little shoppers.

Little Closets should be understood as a retail option that has double potential for its customers. It will offer a way to fill the little closets of our babies, toddlers, and children in an affordable and convenient way. Plus, it will offer an economic and efficient way to clean out our little closets in order to make room for our growing children.

Letia Frandina, owner, lives in the neighborhood with her husband and 2 year old son. She states, "We went through three shoes sizes this summer alone, and now have at least four pairs of shoes that are barely worn but too small for our little man. We are excited to bring an option to the community that allows for donations, consignment opportunities, and budget-conscious purchases for all the growing families in the area."

Little Closets is currently accepting donations of gently used clothing, toys, books, children's gear (strollers, small furniture, slings), and maternity wear. They will offer consignment opportunities as well in early September. Please contact littleclosets@yahoo.com for further information.

